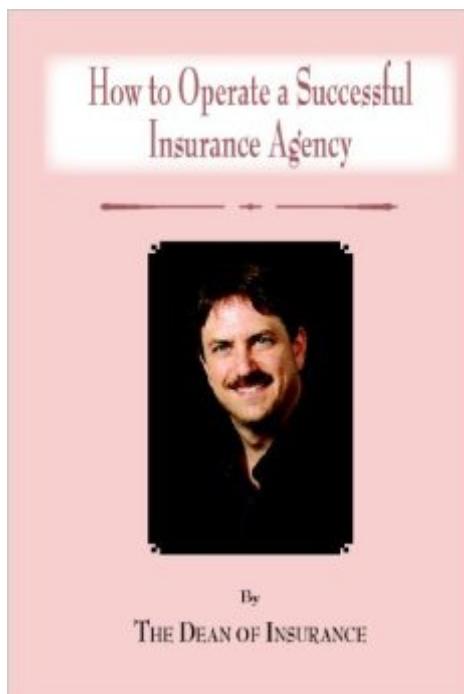


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# How To Operate A Successful Insurance Agency: By The Dean Of Insurance



## **Synopsis**

YOU WILL BE ABLE TO START AN INSURANCE BUSINESS FROM WORK OR HOME. WE TELL YOU HOW TO RUN THE BUSINESS, GET YOUR INSURANCE COMPANIES AND LICENSES. FIND OFFICE EQUIPMENT, AND SUPPLIES AT DISCOUNT PRICES.

## **Book Information**

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## **Customer Reviews**

This book helped me get through all my problems with starting an agency. It's easy to read and the accord forms were great. If you ever wanted a book that tells you how to run your business properly, this is the book. I recommend it to all my friends.

I've never been so disappointed with a purchase. There is nothing in this book that is the least bit helpful. The book is very short, and a large portion of the book is nothing more than copies of insurance forms.

One rule I've always tried to follow is to learn from someone who has experience and knows what they're talking about. Dean Morgan has built more than one highly successful insurance agency from the ground up. One review here complains about the inclusion of forms...but this is actually a plus, in my opinion. This book shows the practical steps to actually setting up an agency...including the needed forms. It's hands-on help from somebody who shares what he knows, which in this case, is plenty.

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